1 of
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Buyer Phone# Fax# Product Estimate# Rep Order# 6865754 EC'd Yes Station WISH-TV INDIANAPOLIS, IN Advertiser ().MOURDOCK/CAMPAIGN Product MOURDOCK/CAMPAIGN PATRICIA STERPU Ver# 7 Mod# 2 Status Confirmed Agency () JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/22/2012 - 10/28/2012
Hiatus Weeks Traffic Order# 215806 10/22/2012 - 10/28/2012 Showing Buylines: All Lines Last Received: **Printed:** 10/25/2012 9:47 AM 10/25/2012 9:01 AM Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

SC=*

-- CONTRACT COMMENT ---

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

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M-F Buyl:	M-F Buyl:	M-F Buyl:	M-F Buyl:	M-F Buyl	M-F Buyl	M-F Buyl	M-F Buyl	M-F Buyl	M-F Buyl	Day
530P-6P Buyline Comment: NEWS	5P-530P Buyline Comment: NEWS	2P-3P ine Comment	1230P-2P Buyline Comment: SOAPS	12P-1230P Buyline Comment: NEWS	11A-12P Buyline Comment: PRICE	10A-11A ine Comment	9A-10A ine Comment	7A-8A Buyline Comment: NEWS	6A-7A Buyline Comment: NEWS	Time
: NEWS	: NEWS	2P-3P Buyline Comment: THE TALK	: SOAPS	DP NEWS	t: PRICE IS RIGHT	10A-11A Buyline Comment: LETS MAKE A DEAL	9A-10A Buyline Comment: INDY STYLE	t: NEWS	t: NEWS	Program
:30	: 30	: 30	30	: 30	: 30	:30	: 30	:30	: 30	Len
\$600.00	\$600.00	\$450.00	\$600.00	\$650.00	\$600.00	\$400.00	\$250.00	\$350.00	\$450.00	Rate
10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	Dates
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\$3,000.00	\$2,400.00	\$2,250.00	\$3,000.00	\$3,250.00	\$3,000.00	\$2,000.00	\$1,250.00	\$1,750.00	\$2,250.00	Total Cost
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	EC'd Yes	Rep Order#
		6865754
		Ver# 7
		Ver# 7 Mod# 2
		Status Confirmed
Showi		Traffic Order# 215806
howing Buylines: All Lines	Last Received:	
Lines	eived: 10/25/2012 9:01 AM	Printed:
	9:01 AM	10/25/2012 9:47 AM

 Γ_{1} Station V Advertiser Fax# Phone# Estimate# Buyer Product 21 20 19 18 17 16 15 14 13 12 Ι'n 11 WISH-TV INDIANAPOLIS, IN Pr (). MOURDOCK/CAMPAIGN MOURDOCK/CAMPAIGN PATRICIA STERPU Σ z M-F M-F M-F Μ-F UI UT US US US Day Buyline Comment: NCIS LA Buyline Comment: NAVY NCIS Buyline Comment: Buyline Comment: NEWS Buyline Comment: Buyline Comment: SUN MORN Buyline Comment: LETTERMAN Buyline Comment: LATE NEWS Buyline Comment: NEWS Buyline Comment: NEWS 1135P-1235A 1030A-11A Time 10P-11P 9P-10P 8P-9P 9P-11P 6P-7P 9A-1030A 11P-1135P 630P-7P 6P-630P DEBATE FACE THE NATION Program Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/22/2012 - 10/28/2012 \$4,000.00 \$4,000.00 Rate \$2,600.00 \$5,000.00 \$400.00 \$1,500.00 \$700.00 \$500.00 \$900.00 \$600.00 \$600.00 10/24-10/24 10/23-10/23 10/23-10/23 10/22-10/22 10/28-10/28 10/22-10/26 10/28-10/28 10/28-10/28 10/22-10/26 10/22-10/26 10/22-10/26 Dates ш ш ш <u>ш</u> Н ш 2 ഗ ഗ ω 5 Spots/Week Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# Rep Firm # of Weeks ш ш Н Н ш ш __ \vdash) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 ш Н N G G ω Total Spots G \$4,000.00 \$4,000.00 \$5,000.00 \$1,500.00 \$2,500.00 Total Cost \$2,600.00 \$400.00 \$1,400.00 \$4,500.00 \$1,800.00 \$3,000.00 Daypart

Buyline Comment: CSI

2 of 4

	EC'd Yes	Rep Order#
		6865754
		Ver# 7
		7 Mod# 2
		Status
		2 Status Confirmed
Sho		Traffic Order# 215806
howing Buylines: All Lines	Last Received:	
Lines	10/25/2012 9:01 AM	Printed:
	9:01 AM	10/25/2012 9:47

7 AM

3 of

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Daypart

Station W Advertiser Ľ Fax# Buyer Phone# Product Estimate# L'n 25 24 23 22 WISH-TV INDIANAPOLIS, IN er ().MOURDOCK/CAMPAIGN MOURDOCK/CAMPAIGN PATRICIA STERPU M-F TU-F US щ Day Buyline Comment: NEWS ROTATOR Buyline Comment: 60 MINUTES Buyline Comment: RACHAEL RAY Buyline Comment: BLUE BLOODS Time 5P-630P 3P-4P 7P-8P 10P-11P Program Flight Dates BATON ROUGE, LA 70817 Agency C/P1/P2/E Agency Hiatus Weeks () JAMESTOWN ASSOC. 5937 JONES CREEK RD :30 Len :30 :30 :30 10/22/2012 - 10/28/2012 Rate \$600.00 \$150.00 \$2,000.00 \$3,500.00 10/23-10/26 10/22-10/26 10/28-10/28 10/26-10/26 Dates ш ഗ ш Н Spots/Week Rep Firm Sales Office (Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks ш ш μ.) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 ш Total Spots ഗ \$600.00 \$2,000.00 Total Cost \$750.00 \$3,500.00

--- REPORT TOTALS---

Report Totals: 83 / \$61,700.00

--SALES MONTHLY TOTALS--

Sales Totals: 83 / \$61,700.00 Station Totals: 83 / \$61,700.00 Oct 12: 83 / \$61,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00 --COMPETITIVE--

Market Totals

\$61,700

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Books null

Demos

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-- CREDIT RISK --

Printed: 10/25/2012 9:47 AM 10/25/2012 9:01 AM

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) KATE BRADY

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

Agency C/P1/P2/E Flight Dates Hiatus Weeks

CASH IN ADVANCE

Buyer Phone# Fax#

PATRICIA STERPU

10/22/2012 - 10/28/2012

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##: 06865754 POLMourdock Campaig MOURDOCK News 8 @ 530-6p POLMourdock Campaig MOURDOCK News 8 @ 559-69 POLMourdock Campaig MOURDOCK News 8 @ 559-630 POLMourdock C	Station -	Advertiser Product Esti	Product Estim Order Inventory Descript Time Period Length	nt Time Period Le	ngth	Date	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
Indock Campaig/MOURDOCK Indock	Alt Order#								St. million and the state of th
POLIMourdock Campaig MOURDOCK PolyMourdock Campaig MOURDOCK POLIMourdock POLIMourdock Campaig MOURDOCK POLIMOURDOCK P	HSIM	POL/Mourdock Campaig MOURDOCK N	News 8 @ 530p	530-6p	:30	10/22/12	News 8 @530	\$600.00	P3
POLIMourdock Campaig MOURDOCK Nowa 8 @8 558-530 30 1022/12 POLIMourdock Campaig MOURDOCK POLIMOURDOCK POLIMourdock Campaig MOURDOCK POLIMOURDOCK POLIMourdock Campaig MOURDOCK POLIMOURDOCK POLIMO	HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @5p	5-530p	:30	10/22/12	News 8 @5	\$600.00	P3
POL/Mourdock Campaigk MOURDOCK Daybreak @ 6	HSIM	POL/Mourdock Campaig MOURDOCK N	News 8 @6	558-630p	:30	10/22/12	News 8 @6	\$600.00	P3
POL/Mourdock Campaigk MOURDOCK (CBS This Morning @7a 7-8a 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Lefts Make A Deal 986-11a 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Lefts Make A Deal 986-11a 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Prime Rotator 1158a-1230p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (The Flalk 288-4p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (News 8 @ 11 M-F 11-133p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (News 8 @ 11 M-F 11-133p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (News 8 @ 11 M-F 11-133p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (News 8 @ 11 M-F 11-135p-1237 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Dayltreak Read 588-630p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Daybreak @ 6 588-630p 30 10/23/12 POL/Mourdock Campaigk MOURDOCK (Daybreak @ 6 588-630p 30	HSIW	POL/Mourdock Campaig MOURDOCK N	Daybreak @ 6	558-7a	:30	10/22/12	6:43:58 AM Daybreak @ 6	\$450.00	P3
POL/Mourdock Campaigk MOURDOCK (Indy Style 888-10a 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Price Is Right 1058-12a 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Price Is Right 1058-12a 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Price Is Right 1058-12a 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Price Is Rachael Ray 2-3p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Price Rachael Ray 2-3p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Price Rachael Ray 2-3p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Price Rachael Ray 9-00:00 PM-10; 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Price Rachael Ray 9-00:00 PM-10; 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (Left Make A Deal 988-11a 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (News 8 @6 588-630p 30 10/22/12 POL/Mourdock Campaigk MOURDOCK (News 8 @51 588-12a 30	HSIW	POL/Mourdock Campaig MOURDOCK N	CBS This Morning @7a	7-8a	:30	10/22/12	6:58:56 AM Daybreak @ 6	\$350.00	P3
POL/Mourdock Campaig/MOURDOCK N Left's Make A Deal 985-11a 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N Noon News 1058-12p 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N Noon News 1158-1230p 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N The Talk 23p 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N Rachael Ray 258-4p 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N News 8 (2) 1 M-F 11-1135p 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N News 8 (2) 1 M-F 11-1135p 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N Left's Make A Deal 985-10p 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N News 8 (2)6 588-7a 30 10/22/12 POL/Mourdock Campaig/MOURDOCK N News 8 (2)6 588-7a 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 (2)6 588-7a 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 (2)6 588-10a 30 10/23/12	HSIW	POL/Mourdock Campaig MOURDOCK N	Indy Style	858-10a	:30	10/22/12	9:23:06 AM Indy Style	\$250.00	Р3
POLMourdock Campaig MOURDOCK N. Price is Right 168-12p 30 1022/12 POLMourdock Campaig MOURDOCK N. Noon News 1158-1230p 30 1022/12 POLMourdock Campaig MOURDOCK N. The Talk 25-2p 30 1022/12 POLMourdock Campaig MOURDOCK N. Rachaef Ray 258-4p 30 1022/12 POLMourdock Campaig MOURDOCK N. Prime Rotator (9:00:00 PM-10: 30 1022/12 POLMourdock Campaig MOURDOCK N. Prime Rotator (9:00:00 PM-10: 30 1022/12 POLMourdock Campaig MOURDOCK N. Lef's Make A Deal 98-11a 30 1022/12 POLMourdock Campaig MOURDOCK N. Noon News 9:00:00 PM-10: 30 1023/12 POLMourdock Campaig MOURDOCK N. Noon News 9:00:00 PM-10: 30 1023/12 POLMourdock Campaig MOURDOCK N. News 8 @5p 553-3p 30 1023/12 POLMourdock Campaig MOURDOCK N. News 8 @5p 553-3p 30 1023/12 POLMourdock Campaig MOURDOCK N. News 8 @5p 553-3p 30 1023/12	HSIW	POL/Mourdock Campaig MOURDOCK N	Let's Make A Deal	958-11a	:30	10/22/12	9:58:26 AM Let's Make a Deal	\$400.00	P2
POLMourdock Campaig MOURDOCK Noon News 1158a-1230p 30 1022/12 POLMourdock Campaig MOURDOCK N Soap Rotator 1227-2p 30 1022/12 POLMourdock Campaig MOURDOCK N The Talk 2-3b 30 1022/12 POLMourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p 30 1022/12 POLMourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p 30 1022/12 POLMourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p 30 1022/12 POLMourdock Campaig MOURDOCK N Let's Male A Deal 958-11a 30 1022/12 POLMourdock Campaig MOURDOCK N Noon News 8 @ 50-7p 30 1023/12 POLMourdock Campaig MOURDOCK N Noon News 1158a-1230p 30 1023/12 POLMourdock Campaig MOURDOCK N News 8 @ 5p 5530p 30 1023/12 POLMourdock Campaig MOURDOCK N News 8 @ 5p 5530p 30 1023/12 POLMourdock Campaig MOURDOCK N News 8 @ 5p 758-9p 30 1023/12 POLMourdock Campaig MOURDOCK N	HSIW	POL/Mourdock Campaig MOURDOCK N	Price Is Right	1058-12p	:30	10/22/12	10:58:56 AM Price is Right	\$600.00	Ρ1
POL/Mourdock Campaje MOURDOCK N Soap Rolator 127-2p 30 1022/12 1 POL/Mourdock Campaje MOURDOCK N The Talk Ray 2.58-4p 30 1022/12 1 POL/Mourdock Campaje MOURDOCK N Rachael Ray 2.58-4p 30 1022/12 POL/Mourdock Campaje MOURDOCK N News 8 (2) 1 M-F 11-1135p 30 1022/12 POL/Mourdock Campaje MOURDOCK N News 8 (2) 1 M-F 11-1135p 30 1022/12 POL/Mourdock Campaje MOURDOCK N News 8 (2) 1 M-F 11-1135p 30 1022/12 POL/Mourdock Campaje MOURDOCK N CBS Evening News 630-7p 30 1023/12 POL/Mourdock Campaje MOURDOCK N News 8 (2) 6 558-7a 30 1023/12 POL/Mourdock Campaje MOURDOCK N News 8 (2) 6 558-7a 30 1023/12 POL/Mourdock Campaje MOURDOCK N News 8 (2) 6 558-7a 30 1023/12 POL/Mourdock Campaje MOURDOCK N News 8 (2) 11 M-F 11-1135p 30 1023/12 POL/Mourdock Campaje MOURDOCK N News 8 (2) 11 M-F 11-1135p 30	HSIM	POL/Mourdock Campaic MOURDOCK N	Noon News	1158a-1230p	:30	10/22/12	12:09:46 PM Noon News WX Sp	\$650.00	P2
POL/Mourdock Campaig MOURDOCK N The Talk 2-3-3-2-3-2-3-3-3-3-3-3-3-3-3-3-3-3-3-3	HSIM	POL/Mourdock Campaig MOURDOCK N	Soap Rotator	1227-2p	:30	10/22/12	12:29:26 PM Y&R	\$600.00	P2
POLMourdock Campaie MOURDOCK N Rachael Ray 258-4p 30 1022/12 POLMourdock Campaie MOURDOCK N Prime Rotator (9:00:00 PM-10: 30 1022/12 POLMourdock Campaie MOURDOCK N News 8 (9:11 M-F 11-1135p 30 1022/12 1 POLMourdock Campaie MOURDOCK N David Letterman 1135p-1237a 30 1022/12 1 POLMourdock Campaie MOURDOCK N Let's Make A Deal 968-11a 30 1023/12 1 POLMourdock Campaie MOURDOCK N Let's Make A Deal 968-11a 30 1023/12 1 POLMourdock Campaie MOURDOCK N Let's Make A Deal 968-11a 30 1023/12 POLMourdock Campaie MOURDOCK N News 8 (9) 558-630p 30 1023/12 POLMourdock Campaie MOURDOCK N News 8 (9) 558-630p 30 1023/12 POLMourdock Campaie MOURDOCK N News 8 (9) 11 M-F 11-1135p 30 1023/12 POLMourdock Campaie MOURDOCK N News 8 (9) 11 M-F 11-1135p 30 1023/12 POLMourdock Campaie MOURDOCK N </td <td>HSIM</td> <td>POL/Mourdock Campaig MOURDOCK N</td> <td>The Talk</td> <td>2-3p</td> <td>:30</td> <td>10/22/12</td> <td>2:29:26 PM The Talk</td> <td>\$450.00</td> <td>P2</td>	HSIM	POL/Mourdock Campaig MOURDOCK N	The Talk	2-3p	:30	10/22/12	2:29:26 PM The Talk	\$450.00	P2
POL/Mourdock Campaig/MOURDOCK N Prime Rolator (9:00:00 PM-10: 30 10:22/12 POL/Mourdock Campaig/MOURDOCK N News 8 @ 11 M-F 11-1135p 30 10:22/12 POL/Mourdock Campaig/MOURDOCK N David Letterman 1135p-1237a 30 10:22/12 POL/Mourdock Campaig/MOURDOCK N Cab Stvening News 630-7p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N CBS Evening News 630-7p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N CBS Evening News 1158a-1230p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 @6 588-630p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 @5p 5-530p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 @5p 5-530p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 @11 M-F 11-1135p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N CBS This Morning @7a 7-8a 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N Price Is Right 1058-12p 30 10	HSIM	POL/Mourdock Campaig MOURDOCK N	Rachael Ray	258-4p	:30	10/22/12	3:16:10 PM M-F 3p-4p	\$150.00	P4
POL/Mourdock Campaig/MOURDOCK N News 8 @ 11 M-F 11-1135p 30 1022/12 1 POL/Mourdock Campaig/MOURDOCK N David Letterman 1135p-1237a 30 1022/12 1 POL/Mourdock Campaig/MOURDOCK N Tuesday 9-10p 888-11a 30 10223/12 POL/Mourdock Campaig/MOURDOCK N Let's Make A Deal 958-11a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N Noon News 1158a-1230p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @6 558-630p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @6 558-7a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @6 558-7a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @6 558-7a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @6 114-1135p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @ 11 M.F 11-1135p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @ 530p 530-6p 30 1023/	HSIM	POL/Mourdock Campaig MOURDOCK N	Prime Rotator	(9:00:00 PM-10:	:30	10/22/12	9:59:18 PM Political Debate/Co	\$5,000.00	Ρ4
POL/Mourdock Campaig/MOURDOCK N David Letterman 1135p-1237a 30 1092/12 POL/Mourdock Campaig/MOURDOCK N Left's Make A Deal 588-10p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N Left's Make A Deal 630-7p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N CBS Evening News 1158a-1230p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @6 558-7a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @5p 558-7a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @5p 558-7a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @5p 558-7a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @5p 558-7a 30 1023/12 POL/Mourdock Campaig/MOURDOCK N News 8 @ 11 M-F 11-1135p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N Rachael Ray 558-4p 30 1023/12 POL/Mourdock Campaig/MOURDOCK N Price Is Right 1058-12p 30 1023/12	HSIM	POL/Mourdock Campaig MOURDOCK N	News 8 @ 11 M-F	11-1135p	:30	10/22/12	11:23:28 PM LN M-F	\$900.00	P 3
POL/Mourdock Campaig/MOURDOCK N Tuesday 9-10p 858-10p 330 10/23/12 POL/Mourdock Campaig/MOURDOCK N CBS Evening News 598-11a 330 10/23/12 POL/Mourdock Campaig/MOURDOCK N CBS Evening News 598-11a 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N Noon News 1158a-1230p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 @6 558-630p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N Daybreak @6 558-7a 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N Daybreak @6 558-7a 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 @5p 5530p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 @ 11 M-F 11-1135p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N News 8 @ 350p 758-4p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N Price Is Right 1058-12p 30 10/23/12 POL/Mourdock Campaig/MOURDOCK N Price Is Right 1058-12p 30 10/23/12	HSIM	POL/Mourdock Campaig MOURDOCK N	David Letterman	1135p-1237a	:30	10/22/12	12:11:00 XM David Letterman	\$500.00	P3
POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a 30 POL/Mourdock Campaig MOURDOCK N CBS Evening News 1158a-1230p 30 POL/Mourdock Campaig MOURDOCK N The Talk 2.3p 30 POL/Mourdock Campaig MOURDOCK N News 8 @6 558-7a 30 POL/Mourdock Campaig MOURDOCK N News 8 @6 558-7a 30 POL/Mourdock Campaig MOURDOCK N News 8 @5p 558-7a 30 POL/Mourdock Campaig MOURDOCK N News 8 @5p 758-9p 30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 7-8a 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 530-6p 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 530-6p 30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p 30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p 30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p 30 POL/Mourdock Campaig M	HSIM	POL/Mourdock Campaig MOURDOCK N	Tuesday 9-10p	858-10p	:30	10/23/12	Tue Hour 2	\$4,000.00	P2
POL/Mourdock Campaig MOURDOCK N CBS Evening News 630-7p 30 POL/Mourdock Campaig MOURDOCK N Noon News 1158a-1230p 30 POL/Mourdock Campaig MOURDOCK N News 8 @6 558-630p 30 POL/Mourdock Campaig MOURDOCK N Daybreak @ 6 558-7a 30 POL/Mourdock Campaig MOURDOCK N News 8 @5p 558-7a 30 POL/Mourdock Campaig MOURDOCK N Indy Style 558-7a 30 POL/Mourdock Campaig MOURDOCK N Indy Style 558-7a 30 POL/Mourdock Campaig MOURDOCK N Indy Style 558-7a 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 7-8a 30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p 30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p 30 POL/Mourdock Campaig MOURDOCK N David Letterman 1135p-1237a 30 POL/Mourdock Campaig MOURDOCK N News 8 @5p 558-530p 30 POL/Mourdock Campa	HSIW	POL/Mourdock Campaig MOURDOCK N	Let's Make A Deal	958-11a	:30	10/23/12	Let's Make a Deal	\$400.00	P2
POL/Mourdock Campaig MOURDOCK N Noon News 1158a-1230p 30 POL/Mourdock Campaig MOURDOCK N News 8 @6 558-630p 30 POL/Mourdock Campaig MOURDOCK N News 8 @5p 558-730p 30 POL/Mourdock Campaig MOURDOCK N News 8 @5p 558-730p 30 POL/Mourdock Campaig MOURDOCK N News 8 @5p 558-79p 30 POL/Mourdock Campaig MOURDOCK N Indy Style 888-10a 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 78-9p 30 POL/Mourdock Campaig MOURDOCK N Rachael Ray 258-4p 30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p 30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p 30 POL/Mourdock Campaig MOURDOCK N David Letterman 1135p-1237a 30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 558-630p 30 POL/Mour	HSIW	POL/Mourdock Campaig MOURDOCK N	CBS Evening News	630-7p	:30	10/23/12	CBS Evening News	\$600.00	P 3
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POL/Mourdock Campaig MOURDOCK N News 8 @5p 5-530p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Tuesday 8-9p 758-9p :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Rachael Ray 258-4p :30 POL/Mourdock Campaig MOURDOCK N Rachael Ray 258-4p :30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p :30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p :30 POL/Mourdock Campaig MOURDOCK N Price Is Right 1058-12p :30 POL/Mourdock Campaig MOURDOCK N David Letterman 1135p-1237a :30 POL/Mourdock Campaig MOURDOCK N David Letterman 1135p-1237a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 5-530p :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 558-630p :30 <	HSIM	POL/Mourdock Campaig MOURDOCK >	Daybreak @ 6	558-7a	:30	10/23/12	Daybreak @ 6	\$450.00	F3
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POL/Mourdock Campaig MOURDOCK N David Letterman 1135p-1237a :30 POL/Mourdock Campaig MOURDOCK N News 8 @5p 5-530p :30 POL/Mourdock Campaig MOURDOCK N News 8 @6 558-630p :30 POL/Mourdock Campaig MOURDOCK N Noon News 1158a-1230p :30 POL/Mourdock Campaig MOURDOCK N CBS This Morning @7a 7-8a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 530-6p :30 POL/Mourdock Campaig MOURDOCK N Wednesday 10-11p 958-11a :30 POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIM	POL/Mourdock Campaig MOURDOCK N	The Talk	2-3p	:30	10/24/12	The Talk	\$450.00	P2
POL/Mourdock Campaig MOURDOCK N News 8 @5p 5-530p :30 POL/Mourdock Campaig MOURDOCK N News 8 @6 558-630p :30 POL/Mourdock Campaig MOURDOCK N Noon News 1158a-1230p :30 POL/Mourdock Campaig MOURDOCK N CBS This Morning @7a 7-8a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 530-6p :30 POL/Mourdock Campaig MOURDOCK N Wednesday 10-11p 958-11p :30 POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIW	POL/Mourdock Campaig MOURDOCK N	David Letterman	1135p-1237a	:30	10/24/12	David Letterman	\$500.00	P3
POL/Mourdock Campaig MOURDOCK N News 8 @6 558-630p :30 POL/Mourdock Campaig MOURDOCK N Noon News 1158a-1230p :30 POL/Mourdock Campaig MOURDOCK N CBS This Morning @7a 7-8a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 530-6p :30 POL/Mourdock Campaig MOURDOCK N Wednesday 10-11p 958-11p :30 POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @5p	5-530p	:30	10/24/12	News 8 @5	\$600.00	P3
POL/Mourdock Campaig MOURDOCK N Noon News 1158a-1230p :30 POL/Mourdock Campaig MOURDOCK N CBS This Morning @7a 7-8a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 530-6p :30 POL/Mourdock Campaig MOURDOCK N Wednesday 10-11p 958-11p :30 POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @6	558-630p	:30	10/24/12	News 8 @6	\$600.00	P3
POL/Mourdock Campaig MOURDOCK N CBS This Morning @7a 7-8a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 530-6p :30 POL/Mourdock Campaig MOURDOCK N Wednesday 10-11p 958-11p :30 POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIW	POL/Mourdock Campaig MOURDOCK N	Noon News	1158a-1230p	:30	10/24/12	Noon News	\$650.00	P2
POL/Mourdock Campaig MOURDOCK N News 8 @ 530p 530-6p :30 POL/Mourdock Campaig MOURDOCK N Wednesday 10-11p 958-11p :30 POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIM	POL/Mourdock Campaig MOURDOCK N	CBS This Morning @7a	7-8a	:30	10/24/12	CBS This Morning	\$350.00	P3
POL/Mourdock Campaig MOURDOCK N Wednesday 10-11p 958-11p :30 POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @ 530p	530-6p	:30	10/24/12	News 8 @530	\$600.00	P3
POL/Mourdock Campaig MOURDOCK N Let's Make A Deal 958-11a :30 POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIW	POL/Mourdock Campaig MOURDOCK N	Wednesday 10-11p	958-11p	:30	10/24/12	Wed Hour 3	\$2,600.00	P2
POL/Mourdock Campaig MOURDOCK N News 8 @ 11 M-F 11-1135p :30 POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30	HSIW	POL/Mourdock Campaig MOURDOCK N	Let's Make A Deal	958-11a	:30	10/24/12	Let's Make a Deal	\$400.00	P2
POL/Mourdock Campaig MOURDOCK N Soap Rotator 1227-2p :30 10/2 POL/Mourdock Campaig MOURDOCK N Indy Style 858-10a :30 10/2	HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @ 11 M-F	11-1135p	:30	10/24/12	LN M-F	\$900.00	P3
POL/Mourdock Campaig MOURDOCK n Indy Style 858-10a :30 10/2	HSIM	POL/Mourdock Campaig MOURDOCK N	Soap Rotator	1227-2p	:30	10/24/12	Daytime Afternoon	\$600.00	P2
		POL/Mourdock Campaic MOURDOCK >	Indy Style	858-10a	:30	10/24/12	Indy Style	\$250.00	P3

REPORT

[Filtered by:] [Sorted by: Alt Order #]

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Station Alt Order#:	Station Advertiser Product Est Alt Order #: 06865754	Estim Order Inventory Descript Time Period	350	Length Date	Date	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
HSIW	POL/Mourdock Campaig MOURDOCK N	Rachael Ray	258-4p	:30	10/24/12	M-F 3p-4p	\$150.00	P4
HSIW	POL/Mourdock Campaig MOURDOCK N	CBS Evening News	630-7p	:30	10/24/12	6:59:26 PM M-F 7-730p	\$600.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	David Letterman	1135p-1237a	:30	10/25/12	David Letterman	\$500.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	News 8 @ 11 M-F	11-1135p	:30	10/25/12	LN M-F	\$900.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	The Talk	2-3p	:30	10/25/12	The Talk	\$450.00	P2
HSIM	POL/Mourdock Campaig MOURDOCK N	Soap Rotator	1227-2p	:30	10/25/12	Daytime Afternoon	\$600.00	P2
HSIW	POL/Mourdock Campaig MOURDOCK >	Noon News	1158a-1230p	:30	10/25/12	Noon News	\$650.00	P2
HSIM	POL/Mourdock Campaig MOURDOCK N	Let's Make A Deal	958-11a	:30	10/25/12	Let's Make a Deal	\$400.00	P2
HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @6	558-630p	:30	10/25/12	News 8 @6	\$600.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	Indy Style	858-10a	:30	10/25/12	Indy Style	\$250.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	Daybreak @ 6	558-7a	:30	10/25/12	Daybreak @ 6	\$450.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	CBS Evening News	630-7p	:30	10/25/12	CBS Evening News	\$600.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	News 8 @ 530p	530-6p	:30	10/25/12	News 8 @530	\$600.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @5p	5-530p	:30	10/25/12	News 8 @5	\$600.00	P3
WISH	POL/Mourdock Campaig MOURDOCK N	CBS This Morning @7a	7-8a	:30	10/25/12	CBS This Morning	\$350.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	Rachael Ray	258-4p	:30	10/25/12	M-F 3p-4p	\$150.00	P4
HSIW	POL/Mourdock Campaig MOURDOCK N	Price Is Right	1058-12p	:30	10/25/12	Price is Right	\$600.00	P1
HSIW	POL/Mourdock Campaig MOURDOCK N	Noon News	1158a-1230p	:30	10/26/12	Noon News	\$650.00	P2
HSIW	POL/Mourdock Campaig MOURDOCK N	Let's Make A Deal	958-11a	:30	10/26/12	Let's Make a Deal	\$400.00	P2
HSIM	POL/Mourdock Campaig MOURDOCK N	Rachael Ray	258-4p	:30	10/26/12	M-F 3p-4p	\$150.00	P4
HSIM	POL/Mourdock Campaig MOURDOCK N	Friday 10-11p	958-11p	:30	10/26/12	Fri Hour 3	\$3,500.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	Price Is Right	1058-12p	:30	10/26/12	Price is Right	\$600.00	P1
WISH	POL/Mourdock Campaig MOURDOCK N	Indy Style	858-10a	:30	10/26/12	Indy Style	\$250.00	P3
WISH	POL/Mourdock Campaig MOURDOCK N	News 8 @ 11 M-F	11-1135p	:30	10/26/12	LN M-F	\$900.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	CBS This Morning @7a	7-8a	:30	10/26/12	CBS This Morning	\$350.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	David Letterman	1135p-1237a	:30	10/26/12	David Letterman	\$500.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	News 8 @5p	5-530p	:30	10/26/12	News 8 @5	\$600.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @ 530p	530-6p	:30	10/26/12	News 8 @530	\$600.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	Daybreak @ 6	558-7a	:30	10/26/12	Daybreak @ 6	\$450.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	The Talk	2-3p	:30	10/26/12	The Talk	\$450.00	P2
HSIW	POL/Mourdock Campaig MOURDOCK N	Soap Rotator	1227-2p	:30	10/26/12	Daytime Afternoon	\$600.00	P2
HSIW	POL/Mourdock Campaig MOURDOCK N	News 8 @6	558-630p	:30	10/26/12	News 8 @6	\$600.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	CBS Sunday Morning	858-1030a	:30	10/28/12	CBS Sunday Morni	\$700.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	CBS Sunday Morning	858-1030a	:30	10/28/12	CBS Sunday Morni	\$700.00	P3
HSIW	POL/Mourdock Campaig MOURDOCK N	Sunday 7-8p	658-8p	:30	10/28/12	Sun Hour 1	\$2,000.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	News 8 Weekend/Sunday	y 558-7p	:30	10/28/12	News 8 Weekend/S	\$400.00	P3
HSIM	POL/Mourdock Campaig MOURDOCK N	Face The Nation	1028-11a	:30	10/28/12	Face the Nation	\$1,500.00	P1
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[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/22/12-10/28/12 (10/19/12 3:12:54 PM)

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE		STATE/LO	CAL CAND	IDATE
To Avail Themselves of Window, Federal Candid	The Lowest U ates Must Sig	nit Charge n The Certi	During a Po fication On	Iltical Page 3
Station and Location			Date 7,1747	
I, Patricia Sterpu				
being/on behalf of: Richard Mourdock		· · · · · · · · · · · · · · · · · · ·		, a legally
qualified candidate of the Republican				political
party for the office of: US Senate				
in the General			and the second of the second o	WATER TO THE TOTAL THE TOTAL TO THE TOTAL TOTAL TO THE TO
election to be held on: Novmber 6, 201				
do hereby request station time as follow	vs:			
Broadcast Fine of Days Rotation or Package			imes per Week	
TOTAL CHARGE SHE OF DER	a paul con la constant de la constan			

NAB Form PB-17 Candidates

For programming that, in whole or national importance," list the matt	r in part, "communicates a message relating ers below:	to any political matter of
I represent that the payment for the	ne above described broadcast time has been	furnished by:
Hoosiers for Richard Mourdock	<	
and you are authorized to announce I represent that this person or enti- committee/organization of the leg	ce the time as paid for by such person or ent ty is either a legally qualified candidate or a ally qualified candidate.	ity. n authorized
The name of the treasurer of the c	andidate's authorized committee is:	
Stephanie L. Mattix		
This station has disclosed to me it and discount, promotional and other	s political advertising policies, including: a per sales practices (not applicable to federal	pplicable classes and rates; candidates).
	DISCRIMINATE OR PERMIT DISCRIMI THE PLACEMENT OF ADVERTISING.	NATION ON THE BASIS
To Be Signed By	Candidate of Authorized C	Committee
7/17/12		
Date	Signature	And the second s
To Be Sign	ied By Station Representat	ive
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

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NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam	tricia Sterpu e of federal candid broadcast (in who	ate or authorize le or in part) pu	ed c	ommittee) hereby certify ant to this agreement:	that the programming
	☐ does		V	does not	
refer progr	to an opposing car amming that does	ndidate (check : refer to an opp	appl osir	icable box). I further cer g candidate:	tify that for the
(chec	k applicable box)				
		didate, the offic		ersonal audio statement l eing sought, and that the	
	image of the cand displayed printed	lidate for a dur statement ider i that the candi least.	atio itify idate	s a clearly identifiable phen of at least four seconds ing the candidate, that the and/or the candidate's a	, and a simultaneously e candidate approved
Patr	ricia Sterpu	printed name			7/17/12 date
		hittiren manne			uan

Page 1 of 5

WISH Main: (317) 923-8888 Billing: (317) 923-8888 Chicago, IL 60693

Remit Address:

90359 Collections Center Drive

Advertiser Product INVOICE POL/Mourdock Campaign MOURDOCK CAMPAIGN

Estimate Number	
Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia

j	Invoice #	215806-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12

Sales Office Sales Region	Petry/Philadelphia National
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Order Flight	Deal #	Alt Order#	Order#
10/22/12 - 10/28/12		06865754	215806

oadcast	IDB #	
ısh	Advertiser Code	MDCP
	Product Code	

Attention: Accounts Payable 5 Mapleton Road

Jamestown Associates

Billing Address:

Princeton, NJ 08540

Suite 300

	Advertiser Ref
IN11165/SP1819/AU588	Agency Ref

	5							4							ω							2							_	Line
	HSIW	HSIM	HSIW	HSIW	HSIW	HSIW		HSIW	HSIM	MSH	HSIW	MSH	HSIM		HSIW	HSIM	HSIM	MSH	MSH	HSIW		HSIW	HSIM	HSIW	MSIM	HSIM	HSIM		HSIW	Channel
	Price Is Right							Let's Make A Deal							Indy Style							CBS This Morning @7a							Daybreak @ 6	Channel Description
	1058-12p							958-11a							858-10a							7-8a							558-7a	Time
10/22/		П	굮	\$	Tu	Ζ	10/22/		П	T,	\$	ď	Ζ	10/22/		П	굮	8	ď	Ζ	10/22/		П	굮	8	Tu	Ζ	10/22/		Day
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5x		:30	:30	:30	:3 30	:30	5x		:30	:3 30	:3 30	:30	:30	5x		:30	:30	:30	:30	:30	5x		:30	:30	:30	:30	:30	5x		Length
MTWTF	٠	9:59 AM	9:59 AM	9:59 AM	10:30 AM	9:58 AM	MTWTF		9:49 AM	9:18 AM	9:27 AM	9:44 AM	9:28 AM	MTWTF		7:55 AM	7:29 AM	7:56 AM	6:59 AM	6:59 AM	MTWTF		6:54 AM	6:00 AM	6:45 AM	6:10 AM	6:45 AM	MTWTF		Length Aired Days Ad-ID
		RMEN1025H	RMMR1018H	RMMR1018H	RMMR1018H	RMMR1018H			RM1SA1016H	RM1SA1016H	RM1SA1016H	RM1SA1016H	RM1SA1016H			RMEN1025H	RMMR1018H	RMMR1018H	RMMR1018H	RMMR1018H			RM1SA1016H	RM1SA1016H	RM1SA1016H	RM1SA1016H	RM1SA1016H			Ad-ID
		\$400.00	\$400.00	\$400.00	\$400.00	\$400.00			\$250.00	\$250.00	\$250.00	\$250.00	\$250.00			\$350.00	\$350.00	\$350.00	\$350.00	\$350.00			\$450.00	\$450.00	\$450.00	\$450.00	\$450.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

HSIW Remit Address:

90359 Collections Center Drive Main: (317) 923-8888 Chicago, IL 60693

Billing: (317) 923-8888

Advertis Estimat Product

In		te Number
'n	MOURDOCK CAMPAIGN	t
'n	POL/Mourdock Campaign	ser
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Invoice #	215806-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Page 2 of 5

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

_			
Order Fliaht	Deal#	Alt Order#	Order#
10/22/12 - 10/28/12		06865754	215806

_		Op. 00.00. 1
		Special Handling
	Cash	Billing Type
_	Broadcast	Billing Calendar

Princeton, NJ 08540 USA

Suite 300 5 Mapleton Road

Attention: Accounts Payable

Jamestown Associates

Billing Address:

Product Code	Advertiser Code	IDB#
	MDCP	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

		9							00							7							6						5	Line
HSIM		HSIM	HSIM	HSIM	HSIM	MISH	HSIM		HSIW	HSIM	HSIM	HSIM	HSIW	HSIM		HSIM	HSIM	HSIM	HSIW	HSIW	HSIW		WISH	MSH	HSIW	MSIM	HSIM	HSIW	HSIW	Channe
		News 8 @5p							The Talk							Soap Rotator							Noon News						Price Is Right	Channel Description
		5-530p							2-3p							1227-2p							1158a-1230p						1058-12p	Time
Τu	10/22/		П	갂	8	Tu	Z	10/22/		П	П	굮	겁	≤	10/22/		П	Τh	\$	8	≤	10/22/		П	Th	8	ď	S		Day
10/22/12 10/23/12	10/22/12 to 10/28/12	ф	10/26/12	10/25/12	10/24/12	10/23/12	10/22/12	10/22/12 to 10/28/12	б	10/26/12	10/26/12	10/25/12	10/23/12	10/22/12	10/22/12 to 10/28/12	б	10/26/12	10/25/12	10/24/12	10/24/12	10/22/12	10/22/12 to 10/28/12	to ·	10/26/12	10/25/12	10/24/12	10/23/12	10/22/12	б	Date
:30	5x		:30	:30	:30	:30	:30	5x		:30	:30	:30	:30	:30	5x		:30	:30	:30	:30	:30	5x		:30	:30	:30	:30	:30		Length
5:21 PM	MTWTF		2:29 PM	2:59 PM	2:28 PM	2:59 PM	2:28 PM	MTWTF		1:29 PM	12:29 PM	12:28 PM	1:59 PM	12:29 PM	MTWTF		12:14 PM	12:07 PM	12:28 PM	12:18 PM	12:13 PM	MTWTF		10:59 AM	10:59 AM	10:59 AM	11:59 AM	10:59 AM		Length Aired Days A
RM1SA1016H			RM1SA1016H	RMEN1025H	RMMR1018H	RM1SA1016H	RMMR1018H			RMEN1025H	RM1SA1016H	RM1SA1016H	RMMR1018H	RM1SA1016H			RMEN1025H	RMMR1018H	RM1SA1016H	RMMR1018H	RMMR1018H			RM1SA1016H	RM1SA1016H	RM1SA1016H	RM1SA1016H	RM1SA1016H		Ad-ID
\$600.00 See MG 9.6 \$600.00			\$450.00	\$450.00	\$450.00	\$450.00	\$450.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$650.00	\$650.00	\$650.00	\$650.00	\$650.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00		Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twieve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:

WISH

Main: (317) 923-8888 Chicago, IL 60693

Billing: (317) 923-8888

90359 Collections Center Drive

Advertiser POL/Mourdock Campaign

NVOICE

Estimate Number Product MOURDOCK CAMPAIGN

Station	WISH	Order#
Account Executive	Account Executive Petry Philadelphia	Alt Order
Sales Office	Petry/Philadelphia	Deal #
Sales Region	National	Order Fli

Alt Order #

215806 06865754

Invoice #	215806-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Page 3 of 5

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Princeton, NJ 08540

5 Mapleton Road Suite 300

Attention: Accounts Payable

Jamestown Associates

Billing Address:

IDB#	Order Flight	Deal #
	10/22/12 - 10/28/12	

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	100#
	IN11165/SP1819/AU588		MDCP	

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	News 8 @ 11 M-F				CBS Evening News							News 8 @6							News 8 @ 530p		Early News M-F			News 8 @5p	l Description
	11-1135p				630-7p							558-630p							530-6p		5-630p			5-530p	Time
10/22/1: M Tu W Th		ŦĦ	T	10/22/1:		╗	ᆉ	구	≷	Ζ	10/22/1:		П	굮	≷	≷	≤	10/22/1:		П	굿	굮	≷		Day
10/22/12 to 10/28/12 M 10/22/12 Tu 10/23/12 W 10/24/12 W 10/25/12 Th 10/25/12 F 10/26/12	ğ	10/25/12 10/26/12	10/23/12	10/22/12 to 10/28/12	₽	10/26/12	10/25/12	10/25/12	10/24/12	10/22/12	10/22/12 to 10/28/12	₽	10/26/12	10/25/12	10/24/12	10/24/12	10/22/12	10/22/12 to 10/28/12	ť	10/26/12	10/25/12	10/25/12	10/24/12	to	Date
5x		:30 00	:30	3x		:30	:30	:30	:3 30	:30	5x		:30	:30	:3 30	:30	:30	5x		:30	:30	:30	:30		Length
MTWTF 11:28 PM 11:12 PM 11:30 PM 11:34 PM 11:08 PM		6:29 PM	6:29 PM	MTWTF		6:11 PM	6:15 PM	5:59 PM	6:22 PM	6:16 PM	MTWTF		5:43 PM	5:40 PM	5:53 PM	5:38 PM	5:58 PM	MTWTF		5:11 PM	5:26 PM	4:59 PM	5:13 PM		Length Aired Days
RM1SA1016H RM1SA1016H RM1SA1016H RMEN1025H RMEN1025H		RM1SA1016H	RMMR1018H			RMLD1026H	RMEN1025H	RM1SA1016H	RM1SA1016H	RM1SA1016H			RMEN1025H	RMEN1025H	RMMR1018H	RM1SA1016H	RMMR1018H			RMLD1026H	RM1SA1016H	RMEN1025H	RMMR1018H		Ad-ID
\$900.00 \$900.00 \$900.00 \$900.00		\$600.00 <i>\$600.00 Unresolved</i>	\$600.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$600.00	\$600.00	\$600.00	\$600.00	\$600.00			\$600.00	\$600.00 MG for 9.4 10/22	\$600.00	\$600.00		Rate Reconciliation
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HSIW Remit Address:

Main: (317) 923-8888 Chicago, IL 60693

90359 Collections Center Drive Billing: (317) 923-8888

INVOICE

Advertiser Estimate Number Product POL/Mourdock Campaign MOURDOCK CAMPAIGN

	7 2002 4
Invoice #	215806-1
Invoice Date	10/28/12
 Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/28/12
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Page 4 of 5

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

Alt Order # 06865754
Deal #
Order Flight 10/22/12 - 10/28/12

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		Special Handling
Γ.	Cash	Billing Type
· · · ·	Broadcast	Billing Calendar

Attention: Accounts Payable 5 Mapleton Road

Jamestown Associates

Billing Address:

Princeton, NJ 08540

Suite 300

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Product Code	Advertiser Code	IDB#
	MDCP	

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Agency Ref IN	IN11165/SP1819/AU588°
Advertiser Ref	

21			20			19			18			17			16				15							14	13	Line
HSIM	HSIM		HSIW	HSIM		HSIM	HSIM		HSIW	HSIW		HSIW	HSIM		HSIM	HSIW	HSIM		HSIW	HSIM	MSIM	HSIM	HSIW	HSIM		HSIW	WISH	Channel
Wednesday 10-11p			Tuesday 9-10p			Tuesday 8-9p			Prime Rotator			News 8 Weekend/Sunday			Face The Nation				CBS Sunday Morning							David Letterman	News 8 @ 11 M-F	el Description
958-11p			858-10p			758-9p			M 9-1030a			558-7p			1028-11a				858-1030a							1135p-1237a	11-1135p	Time
to	Tu 10/23/12	10/22/12 to 10/28/12	to	Tu 10/23/12	10/22/12 to 10/28/12	to	M 10/22/12	10/22/12 to 10/28/12	ð	Su 10/28/12	10/22/12 to 10/28/12	ť	Su 10/28/12	10/22/12 to 10/28/12	ð	Su 10/28/12	Su 10/28/12	10/22/12 to 10/28/12	to	F 10/26/12	Th 10/25/12		Tu 10/23/12	M 10/22/12	10/22/12 to 10/28/12	to	to	Day Date
	:3	×		:30	1×		:30	1x		:30	1x		:30	1×		:30	:30	2x		:30	:30	:30	:30	:30	5x			Lengt
	9:34 PM	 		7:58 PM	-7		10:46 PM	M		5:58 PM	S		10:29 AM	S		9:56 AM	9:08 AM	S		12:32 AM	12:32 AM	11:50 PM	12:30 AM	12:09 AM	MTWTF			Length Aired Days
	RMMR1018H			RM1SA1016H			RMMR1018H			RMLD1026H			RMLD1026H			RMEN1025H	RMLD1026H			RMLD1026H	RM1SA1016H	RMMR1018H	RMMR1018H	RMMR1018H				Ad-ID
	\$4,000.00			\$4,000.00			\$5,000.00			\$400.00			\$1,500.00			\$700.00	\$700.00			\$500.00	\$500.00	\$500.00	\$500.00	\$500.00				Rate Reconciliation
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10/22/12 to 10/28/12

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HSIW Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

Station

Account Executive | Petry Philadelphia HSIM

Petry/Philadelphia

Sales Region Sales Office

National

Adv Prod Esti

vertiser	POL/Mourdock Campaign
duct	MOURDOCK CAMPAIGN
imate Number	

Invoice Month Invoice Date Invoice #

October 2012

215806-1 10/28/12

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	Order Flight	Deal #	Alt Order#	Order#	Invoice Period
	10/22/12 - 10/28/12		06865754	215806	10/01/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

5 Mapleton Road

Attention: Accounts Payable

Jamestown Associates

Billing Address:

Suite 300

Princeton, NJ 08540

Product Code	Advertiser Code	IDB #
	MDCP	

Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

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		HSIN	HSIN	HSIN	HSIM	HSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM	HSIM	Channel
	<u>†</u>							Rachael Ray			Sunday 7-8p			Friday 10-11p		Wednesday 10-11p	Channel Description
	Aired Spots							258-4p			658-8p			958-11p		958-11p	Time
-	82	П	긁	8	깁	≤	10/22/		Su	10/22/		П	10/22/		\$		Day
Gross Total Agency Commission Net Amount Due		10/26/12	10/25/12	10/24/12	10/23/12	10/22/12	10/22/12 to 10/28/12	ð	10/28/12	10/22/12 to 10/28/12	ð	10/26/12	10/22/12 to 10/28/12	ð	10/24/12	ť	Date
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\$61,100.00 \$9,165.00 \$51,935.00		3:26 PM	3:23 PM	3:23 PM	3:59 PM	3:24 PM	MTWTF		6:58 PM	S		10:35 PM	F		10:34 PM		Length Aired Days Ad-ID
		RMEN1025H	RM1SA1016H	RM1SA1016H	RMMR1018H	RM1SA1016H			RMEN1025H			RMLD1026H			RMMR1018H		Ad-ID
Payment Terms 30 Days		\$150.00	\$150.00	\$150.00	\$150.00	\$150.00			\$2,000.00			\$3,500.00			\$2,600.00		Rate Rec
			5		З	N.*											Reconciliation Ref#

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